



2015 PRODUCTION CALENDAR

A Monthly Publication published the first of each month.

For Advertising please call:

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January

Production Week Begins: 15 thru 26
Space Reservation Deadline: Monday 19
Final Ad Copy Due: Wednesday 21
PRINT DAY: Monday, January 26
Delivered Thursday: January 29-30

February

Production Week Begins: 12 thru 23
Space Reservation Deadline: Monday 16
Final Ad Copy Due: Wednesday 18
PRINT DAY: Monday, February 23
Delivered Thursday: February 26-27

March

Production Week Begins: 12 thru 23st
Space Reservation Deadline: Monday 16
Final Ad Copy Due: Wednesday, March 18
PRINT DAY: Monday, March 23
Delivered Thursday: March 26-27

April

Production Week Begins: 16 thru 27
Space Reservation Deadline: Monday 21
Final Ad Copy Due: Wednesday 22
PRINT DAY: Monday, April 27
Delivered Thursday: April 30-May 1

May

Production Week Begins: 14 thru 25
Space Reservation Deadline: Monday 18
Final Ad Copy Due: Wednesday 20
PRINT DAY: Monday, May 25
Delivered Thursday: May 28-29

June

Production Week Begins: 18 thru 29
Space Reservation Deadline: Monday 22
Final Ad Copy Due: Wednesday 24
PRINT DAY: Monday, June 29
Delivered Thursday: July 2-3

July

Production Week Begins: 16-27
Space Reservation Deadline: Monday 20
Final Ad Copy Due: Wednesday 22
PRINT DAY: Monday, July 27
Delivered Thursday: July 30-31

August

Production Week Begins: 13-24
Space Reservation Deadline: Monday 19
Final Ad Copy Due: Wednesday 19
PRINT DAY: Monday, August 24
Delivered Thursday: August 27-28

September

Production Week Begins: 17 thru 28
Space Reservation Deadline: Monday 21
Final Ad Copy Due: Wednesday 23
PRINT DAY: Monday, September 28
Delivered Thursday: October 1-2

October

Production Week Begins: 15 thru 26
Space Reservation Deadline: Monday 19
Final Ad Copy Due: Wednesday 21
PRINT DAY: Monday, October 26
Delivered Thursday: October 29-30

November

Production Week Begins: 12 thru 23
Space Reservation Deadline: Monday 16
Final Ad Copy Due: Wednesday, 18
PRINT DAY: Monday, November 23
Delivered Friday: November 27

December

Production Week Begins: 16 thru 28
Space Reservation Deadline: Friday 18
Final Ad Copy Due: Monday 21
Closed Christmas Eve and Christmas Day
PRINT DAY: Monday, December 28
Delivered Friday: January 2, 2016



Bob's Tips . . .

We request your ad copy as early as possible, in order to provide proofs to everyone in a timely manner. If you are requesting a new look, please give advanced notice so I can create the best look possible 'without stress of the tic-toc deadline' . . . !

Some month's schedules are subject to change due to the holidays! In those cases, the correction will be noted in our Friendly Reminder Monthly Production Calendar sent out each month! Thank you for giving Desertmoon Pictorial the privilege of serving your advertising needs!

www.DesertmoonPictorial.com

*Bruce and Claudia Hamilton
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